



J. Joseph Shields
Executive Vice President, McCombs Enterprises

Joseph Shields works for McCombs Enterprises, his family's business office and headquarters based in San Antonio, TX. He gets to work directly with his mother, Marsha McCombs Shields, each day as he continues to further the business operations and community involvement begun by his grandfather and grandmother.

As Vice President of Red McCombs Automotive, Joe leads marketing and customer acquisition efforts, as well as OEM relationships. The automotive group of seven new car dealerships, three used car dealerships, two collision centers, and an outfitting shop continues to be the San Antonio market leader as it enters its eighth decade as a company. As the new "face" of the organization, Joe pushes the organization forward through its nationally-acclaimed advertising and branding campaign, as well as operational advancements and evolutions in a rapidly-changing industry.

As Executive Vice President for McCombs Enterprises, Joe serves in various functions across his family's business office. From managing existing operations to leading new investments, Joe serves in both investment and executive roles for the organization. Notably, Joe led the acquisition of the historically-designated Tower Life Building in downtown San Antonio, which will undergo an office-to-housing conversion in one of the city's most iconic skyscrapers.

In addition to his day job, Joe is growing his personal ventures, including a food and beverage platform, which includes Andy's Frozen Custard, HTeaO, and Nothing Bundt Cakes locations in San Antonio. Further activities include real estate development and an insurance brokerage startup.

Joe's community relationships extend in both business and charitable realms. Joe has served on the board of directors for Respite Care of San Antonio and currently serves on the board of San Antonio Academy. Work-related boards include the Greater San Antonio Chamber of Commerce and the Texas Auto Dealers Association.